

KRISHNASREE UNNIKRISHNAN. C

DIGITAL MARKETER

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SUMMARY

With one year of hands-on experience in digital marketing and WordPress development, I have managed social media as a content creator for a gym, worked as a WordPress developer in a marketing agency, executed Meta ad campaigns for multiple businesses including a Wayanad resort, a snacks brand, and an educational academy, developed a WordPress website for a halwa company, and designed promotional creatives for a furniture company and a resort. I am highly motivated to further enhance my skills and continue growing in the digital marketing industry.

EXPERIENCE

DIGITAL MARKETING TRAINEE

SKILLAGE ACADEMY

- Developed a Website and Ranked it
- Manage and run Meta ad campaign
- On-Camera Presenter

CONTENT CREATOR

AEROBIX FITNESS STUDIO

- Created content
- Handled social media
- Handled meta
- Video editing
- On-Camera Presenter

WORDPRESS DEVELOPER

ADVEX MEDIA

- Wordpress
- Woocommerce

PROJECTS

PERSONAL PORTFOLIO

Built a Personal Portfolio Website and Ranked it - <https://krishnasree.com>

META AD CAMPAIGN

Planned, created, and executed a Meta advertising campaign to promote a public speaking course, a snacks company, and a Wayanad company.

VIDEO PRESENTER

Presented and narrated a video for the drama production Yuvabhavana Theatre Group and educational institution.

CONTENT CREATOR - AEROBIX FITNESS STUDIO

Created contents and handled their social media account and meta.

ADVEX MEDIA

built basic website designs

TECHNICAL SKILLS

WordPress Development, Search Engine Optimization, SEO Tools, Content Optimization, Keyword research, On-page Optimization, Off-page Optimization, Mobile SEO, Local SEO, Technical SEO, Page Speed Optimization, Google Search Console, Content Marketing.

SOFT SKILLS

Presentation, Communication, Active Listening, Critical Thinking, Time Management, Teamwork.

EDUCATION

DIPLOMA IN AI INTEGRATED DIGITAL MARKETING (2025)

Skillage Academy - Agency based Digital Marketing Academy

HIGHER SECONDARY EDUCATION (2025)

MSP HSS, Malappuram

ADDITIONAL INFORMATION

- **Certifications:** AI Integrated Digital Marketing - Skillage
- **Awards/Activities:** Best Presenter of the class (2025), Best strategist of the class (2025)